



JBCIA



5 Core Policy Goals of Jeollabuk-do (Jeonbuk)

- 01 Pursue the happiness of farmers and stability of agriculture**
 : Make farming a rewarding experience for farmers
 Ensure that the value of local produce is properly reflected in food prices
 Attract people to farming villages
- 02 Make Jeonbuk Korea's tourist hub**
 : Branding of Jeonbuk as Korea's most traditional province
- 03 Further develop the four areas of Jeonbuk's carbon industry**
 : A stronger Jeonbuk economy through fostering carbon businesses
- 04 Improve residents' welfare**
 : Bring about customized welfare for Jeonbuk residents and build a clean environment to improve the people's quality of life
- 05 Develop the Saemangeum-reclaimed land**
 : Set up infrastructure needed for developing the Saemangeum-reclaimed land and strengthen economic cooperation.

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Jeollabuk–do Center for International Affairs (JBCIA)

The Jeollabuk–do Center for International Affairs (JBCIA) was established to better serve the community of foreigners and international students living in Jeollabuk–do (henceforth Jeonbuk) and give professional support to international exchanges between Jeonbuk and all regions of the world, in tandem with a paradigm shift in international exchange and a rapid increase in demand for better international cooperation.

JBCIA seeks the development of Jeonbuk – a growing hub of Northeast Asia – and its people’s global competencies as well as the improvement of the living conditions for foreigners in the region by advancing Jeonbuk’s exchanges with other cities and provinces around the world and boosting international cooperation.

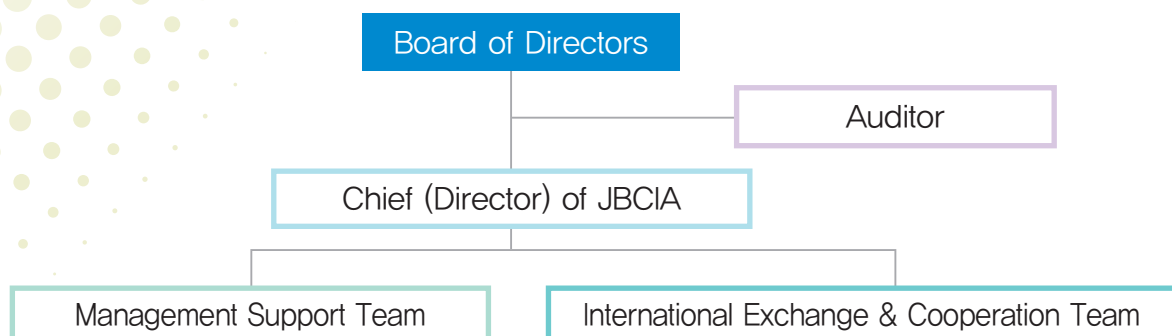
Corporate Outline

- Name of the Center: Jeollabuk–do Center for International Affairs (JBCIA)
- Legal basis: Ordinance for 『The Establishment of JBCIA and Support for Its Operation』
- Jeollabuk–do Provincial Council

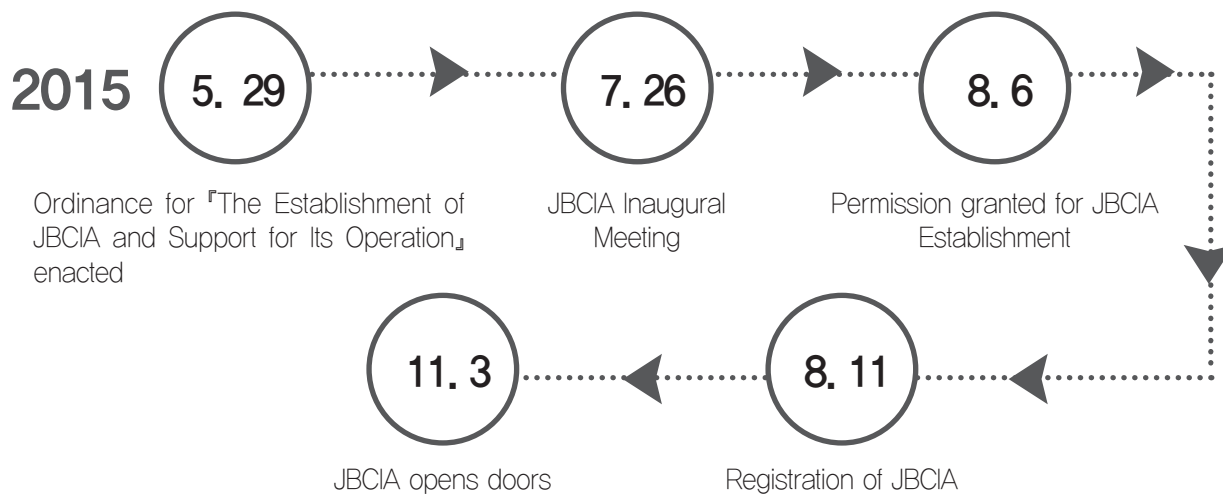
Context for JBCIA Establishment

- Jeonbuk needed an organization devoted to developing the residents’ global competencies and improving the quality of life for foreigners living in the province.
- There was a need for continuing Jeonbuk’s exchanges with its sister cities overseas and advancing the international branding of Jeonbuk
- Jeonbuk recognized the need for boosting international exchange through expanding the geographical area covered by its activities and areas of exchanges and international cooperation based on mutual benefits.

Organizational Structure



Jeollabuk-do Center for International Affairs (JBCIA)



Vision and Strategy

Vision: Linking the World, Building Relations

Objective

- 01 To vitalize international exchanges by developing Jeonbuk residents' global skills and competencies
- 02 To further advance the internationalization and international branding of Jeonbuk
- 03 To foster a generation of Jeonbuk-friendly foreigners by giving support to the community of expats and immigrants living in the region

Strategy

- N** **Networking** (Building international exchange support networks)
- I** **Internationalization** (Further internationalization of Jeonbuk)
- C** **Communication** (Boosting inter-cultural and intra-regional communication)
- E** **Enhancement** (Improving the image of Jeonbuk on the world stage)

JBCIA Activities in 2016

01¹ Building international exchange support networks

Launch of subsidiary, consultative bodies for international exchange
Laying the foundation for international exchange through volunteers from overseas
Jeonbuk International Exchange Day
Korea–China Calligraphy Exhibitions

02¹ Developing Jeonbuk residents' global competencies

The Global Skills Seminar Series
Publication of JBCIA English Magazine
The Young Global Leaders Program
Launch and operation of a library for international exchange
The International Exchange Volunteers (“Supporters”) Program

03¹ Support services for foreigners and international students

International student ambassadors for promoting Jeonbuk
Giving support to Korean language schools overseas
Support services for foreign workers
Counseling and consultation for foreigners



1

Building International Exchange Support Networks

01 | Launch of subsidiary, consultative bodies for international exchange:

JBCIA has launched networks of people and organizations necessary to boost international exchanges at the county, city and province level. It also utilizes specific country and field experts in pursuit of finding and launching new exchange programs and strengthening international cooperation at the civilian level.

[Jeonbuk Consultative Body for International Exchange]

The Jeonbuk Consultative Body for International Exchange, made up of professors and experts from outside, conducts research on international exchange programs elsewhere, provides information on the latest trends in international exchange, provides consultation on the direction of JBCIA's operation as well as new exchange areas for Jeonbuk, and makes arrangements for civilian exchanges and their supporting activities abroad.

[Jeonbuk Network of Municipal Bodies for International Exchange]

The Jeonbuk Network of Municipal Bodies for International Exchange, made up of the 14 municipal offices for international exchange that are spread across Jeonbuk, provides JBCIA with information about county- and city-level organizations seeking international exchanges and what could be good exchange areas for them. The Network works to improve the supporting environment for international exchange and lay the foundation for more rigorous exchanges, and seeks international exchange and cooperation that bring together county- and city-level participants.

02 | Laying the foundation for international exchange through volunteers from overseas:

JBCIA introduces and promotes Jeonbuk on the world stage and lays the foundation needed for international exchange between Jeonbuk and other cities and provinces overseas through a network of friendly volunteers from overseas and enlisting their help.

People concerned	Overseas Koreans, foreigners living in Korea and elsewhere
What	Building networks of volunteers from overseas tasked with promoting Jeonbuk in their respective countries (known as the "Jeonbuk supporters") and key civilian groups overseas for exchange programs, thereby laying the foundation for more rigorous international exchanges
Program	Recruitment of overseas volunteers (the "Jeonbuk supporters") and supervision of their PR activities for Jeonbuk, distribution of Jeonbuk tour/business guide in English overseas, awareness campaigns for Jeonbuk International Exchange Day, promoting Jeonbuk through the use of videos, and participation in the 50th anniversary of Overseas Jeonbuk Residents Association in Tokyo and hosting of a workshop aimed at boosting Korea-Japan exchanges



03 | Jeonbuk International Exchange Day:

On 10 September 2016, JBCIA plans to host various events marking the 1st Jeonbuk International Exchange Day, bringing the residents of Jeonbuk and foreigners living in the region together for mutual cooperation, exchange and communication with one another. The event is expected to improve the foreigners' understanding of Korea and lay the foundation for more rigorous international exchanges between Jeonbuk and other parts of the world.

Date 10 September 2016

Target audience Open to diplomats, embassy officials, foreigners living in Korea, Jeonbuk residents (about 1,000 people in total)

Program An opening ceremony, a Korean speech contest, a town meeting between the Jeonbuk governor and the foreign diplomatic community, and an international exchange academy
(Side events): PR booths for UN offices and NGOs in Korea, workshops and consultation services for foreigners, booths for world cuisines and cultural activities, and world culture shows

04 | Korea-China Calligraphy Exhibitions:

The exhibition, expected to take place biannually with Korea and China taking turns, aims to boost calligraphy exchanges between the two countries at the civilian level. In October 2016, Korea will host an exhibition and hopes to showcase the excellence of Jeonbuk calligraphy.

Date 6 – 10 October 2016

What Hosting an exhibition of the Korean calligraphic works of Jeonbuk residents and those of Chinese nationals from cities Jeonbuk has sister/friendship city partnerships with.

Program Korea–China calligraphy exhibits, calligraphy classes open to the general public

Developing Jeonbuk Residents' Global Competencies

01 | The Global Skills Seminar Series:

The Global Skills Seminar Series invites experts in current affairs, world politics and economy, history and diplomacy, and their lectures are open to all Jeonbuk residents. The seminars are aimed at developing the residents' global skills and competencies and widen their horizon.

- Target audience** Open to all Jeonbuk residents and foreigners living in the province
- What** JBCIA invites experts in diplomacy, world politics, economy, and culture and offers an opportunity for the residents to attend their lectures and participate in discussions or enjoy cultural performances, etc.
- Program**
 - Seminar 1 | Speaker: Kim Yeonji, communications expert from UNESCAP | "Introduction to UN, UNESCAP and UNESCAP-ENEA and UN Careers"
 - Seminar 2 | Speaker: Ahn Si-joon, representative of Korea Gap Year | "Insights into global careers, volunteering overseas and exchange programs"
 - Seminar 3 | Music performance "Harmony of the Harvard Krokodiloes"
 - Seminar 4 | Lecture on the theme of etiquette and manners as global citizens



제1회 도민 국제교류 이해강좌
Global Talk! Talk! Talk!
UN 아태경제사회위원회(ESCAP) 김연지 공보관과 함께하는 국제기구 설명회

국제기구에 진출하고자 하는 중소기업 경영진
국제기구에 진출을 고민 중이거나 진출을 위한 컨설팅을 원하시는 분
[UN 전문가에게 직접 UN에 대한 이야기를 물어 보세요!]

• 강사: 김연지 공보관/ UN UNESCAP 소속
- 2015 'UN의 날' 캠페인사업위원회 및 UN 커리어개발회 기획 및 총괄지원
- 2014 국제연합상설사무국(UNOPS) 사업장 경영지원 국제업무 보좌관
- 2014 인천 장애인(아시아)장애인 글로벌캠프스프로젝트 기획
- 2014-2010 아리랑 TV 시사보도제작센터 보도기자 및 엔지니어

• 일시: 2016년 3월 20일(일) 오후 2시 • 장소: 전북대학교 전수당 기인홀
• 후원: JBCIA 전북국제교류협력센터 • 후원: 전북대학교 차석선도대학육성사업단

문의 021-214-9605-8 홈페이지: www.jbcia.or.kr 페이스북: http://www.facebook.com/jbcia1001

제2회 도민 국제교류 이해강좌
Global Talk! Talk! Talk!
한국갭이어, 안시준 대표가 말하는 청춘, 꿈꾸는 젊음.

한국갭이어란?
한국갭이어는 봉사인턴십-여행 교육 프로그램 제공으로 학생들이 다양한 경험을 통해서 자신의 꿈을 꾸게 되고자 합니다.

• 강사: 한국갭이어 안시준 대표
- 미국 유학 1년간 40여 개국 7개 기관
- 1년간 10여 개국 10여 개 도시 10여 개 기관
- 1년간 10여 개국 10여 개 도시 10여 개 기관
- 1년간 10여 개국 10여 개 도시 10여 개 기관

• 일시: 2016년 4월 29일(금) 오후 4시 • 장소: 전북대학교 전수당 기인홀
• 후원: JBCIA 전북국제교류협력센터 • 후원: 전북대학교 차석선도대학육성사업단

문의 021-214-9605-8 홈페이지: www.jbcia.or.kr 페이스북: http://www.facebook.com/jbcia1001

제3회 도민 국제교류 이해강좌
Global Talk! Talk! Talk!
HARMONY OF THE HARVARD KROKODILOES

• 일시: 2016.06.16. THU 7:30 P.M.
전라북도청 공연장 3층 | 무류관람
전라북도청공연장 공연이후 불꽃놀이 불꽃 시간도 있음
www.jbcia.or.kr

02 | Publication of JBCIA English Magazine:

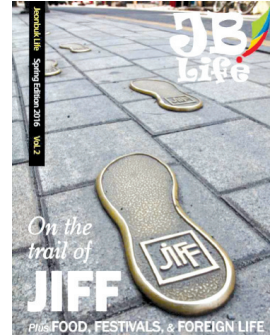
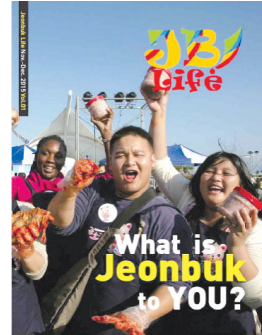
The JBCIA English Magazine takes an in-depth look at social issues surrounding Jeonbuk and Korean history, culture and language and tells the stories of foreigners living in the region.

Target audience

Jeonbuk residents and foreigners

What

The English magazine contains useful information about daily living in Jeonbuk and the stories of foreigners living in the province.



03 | The Young Global Leaders Program:

JBCIA offers basic education programs focusing on the theme of global leadership and international exchange to the young generation of Jeonbuk to train them as future global leaders.

Target audience

Open to middle and high school students from the region (about 150 students)

Program

- Visits to the Ministry of Foreign Affairs and UN Offices in Korea, office tours and special lectures
- Opportunities to learn about and experience the international negotiation process at the United Nations through a model UN program



04 | Launch and operation of a library with on- and offline resources relevant to international exchange:

JBCIA operates a library offering books and electronic resources dealing with international exchange that can be used as an educational space for elementary, middle, high school and college students from the region and the general public.

Target audience

Service available to Jeonbuk residents and foreigners living in the region

What

- Operation of a library with on- and offline resources for information on exchange programs, diplomacy, world cultures, employment and study opportunities overseas
- Arranging opportunities for the people of Jeonbuk to meet face to face with foreigners living in the region and fellowship
- Seeking in-kind donations to expand the library



(<http://ebook.jbcia.or.kr>)

05 | The International Exchange Volunteers (“Supporters”) Program:

JBCIA recruits high school and college student volunteers for the purpose of promoting major international events taking place in Jeonbuk, and supervises the volunteers' activities. These volunteers are expected to advance the internationalization of Jeonbuk.

※ JISU(Jeonbuk International Supporters Unity)

Open to

High school and college students from Jeonbuk and foreign students living in the region, professionals

What

- JBCIA seeks volunteers with skills in multiple areas, including IT, foreign language, broadcasting, education, and/or performance management.
- JISU volunteers, divided into groups, are given an opportunity to brainstorm and carry out their own activities in support of JBCIA, through which they can strengthen their global skills and teamwork.
- JISU volunteers can participate in tour and fellowship programs with foreigners and various volunteer opportunities aimed at helping facilitate better living conditions for foreigners.

Program

JBCIA also offers programs aimed at developing the JISU volunteers' skills and teamwork, such as workshops, fellowship opportunities and classes on talent donation.





Support Services for Foreigners and International Students



01 | International student ambassadors for promoting Jeonbuk:

JBCIA supervises a group of international students serving as ambassadors to promote the culture and living conditions of Jeonbuk as well as their great academic experience in the region.

Target audience

The program is for international students in Jeonbuk.

What

- JBCIA promotes the unique culture of Jeonbuk and its academic environment through international student ambassadors.
- The international student ambassadors are encouraged to use videos and photographs and upload their work to SNS.
- The international student ambassadors help JBCIA expand its network of foreign students in the region, and JBCIA encourages their participation in *JISU (Jeonbuk International Supporters Unity) volunteer activities as well.

Program

Each team of international student ambassadors gets to exhibit their photos and videos promoting Jeonbuk at the end of their term. The exhibition takes place twice a year.



02 Giving support to Korean language schools overseas:

JBCIA produces and distributes Korean language textbooks tailor-made to better promote various aspects about Jeonbuk, and also provides stationery for students taking Korean language courses overseas. The stationery kits JBCIA provides to Korean language schools overseas have the emblem of Jeonbuk imprinted on them, which could trigger the foreigners' interest in Jeonbuk and potentially bring more international students to the region.

Target audience

Priority given to universities abroad that have Korean language schools on campus

What

JBCIA provides supplementary materials for Korean language studies and stationery for students with the symbol of Jeonbuk and emblems of key universities in Jeonbuk imprinted on them. JBCIA also provides Jeonbuk news updates through the use of school bulletin boards and arranges people's visits to the Korean language schools overseas for exchange purposes.



※ Use of textbooks produced by JBCIA

- The Korean language textbooks produced by JBCIA are being used at schools in countries like Myanmar, Kazakhstan, China and Indonesia.
- The Korean language schools of the five major universities in Jeonbuk also use the textbooks produced and distributed by JBCIA: the Kunsan National University, Woosuk University, Wonkwang University, Chonbuk National University, and Jeonju University.

03 Support services for foreign workers:

JBCIA provides foreigners living in Jeonbuk with useful information about daily living in Korea and support services in areas of health care and education to improve their quality of life. The support services are designed to help the foreigners get well adjusted to their life in Jeonbuk, their second home, and increase their social participation.

Available to

Foreigners living in Jeonbuk

Program

- Sessions on useful information about daily living in Korea (Topics include how to get a certificate of authentication needed for online banking and Korea immigration laws.)
- JBCIA enlists the help of foreign volunteers so that the support services for foreign workers can be offered in their language of origin.
- Home health care services (with Traditional Korean Medicine): Provision of basic home health care services using acupuncture and moxatreatment, promoting TKM programs available, and providing information about other types of public health programs
- JBCIA offers useful information about tourist attractions, restaurants and accommodations in the region through its International House.



04 Counseling and consultation for foreigners:

JBCIA offers counseling for foreigners on daily living, law, labor and employment issues, etc.

Available to

Foreigners living in Jeonbuk

What

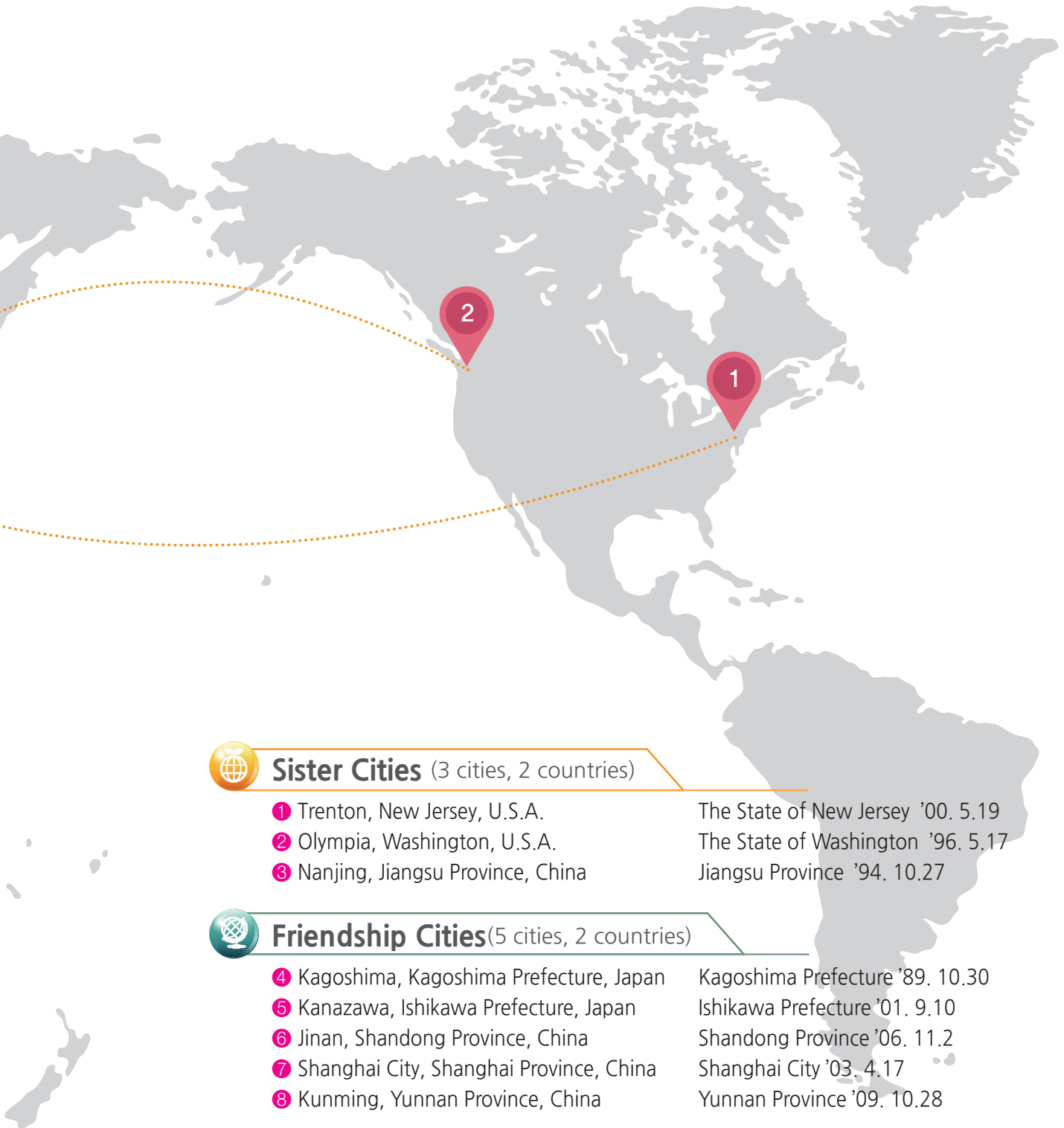
JBCIA offers a wide range of consultation and counseling services for foreigners in Korean and other languages (Vietnamese, Chinese and English).

How

Foreign residents can pay a visit to JBCIA for consultation, call the center or request an on-line consultation.

Sister and Friendship City Partnerships- Jeonbuk





Sister Cities (3 cities, 2 countries)

- | | |
|------------------------------------|-----------------------------------|
| ① Trenton, New Jersey, U.S.A. | The State of New Jersey '00. 5.19 |
| ② Olympia, Washington, U.S.A. | The State of Washington '96. 5.17 |
| ③ Nanjing, Jiangsu Province, China | Jiangsu Province '94. 10.27 |



Friendship Cities (5 cities, 2 countries)

- | | |
|---|---------------------------------|
| ④ Kagoshima, Kagoshima Prefecture, Japan | Kagoshima Prefecture '89. 10.30 |
| ⑤ Kanazawa, Ishikawa Prefecture, Japan | Ishikawa Prefecture '01. 9.10 |
| ⑥ Jinan, Shandong Province, China | Shandong Province '06. 11.2 |
| ⑦ Shanghai City, Shanghai Province, China | Shanghai City '03. 4.17 |
| ⑧ Kunming, Yunnan Province, China | Yunnan Province '09. 10.28 |



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